



Luton Point Media

Luton Point has numerous third party, paid for media opportunities for businesses and brands. Use our media channels to get your brand, product or message to millions of weekly shoppers, while they're already in shopping mode.

Media opportunities can be combined with other promotional elements to create large campaigns and maximise exposure.

Bute TV

Bute TV is a large format, high quality digital screen located in the high footfall area of Bute Square. Bute TV enables brands and retailers to target a captive audience of consumers while they are in buying mode. It's an ideal medium to increase brand awareness, pre promote and drive sales at point of purchase.

Advertising on our iconic screen is handled by Limited Space.

Email: sales@limited-space.com

Website: www.limited-space.com



AirDressing® designed by Bay Media

AirDressing® is a premium illuminated large format display located in Waller Street outside Sports Direct and Laser Clinic. Rising above messaging at ground level, AirDressing® hangs from previously inaccessible ceilings to deliver world class impact.

Bay Media are the exclusive source for AirDressing® and handle all advertising.

Bay Media

Email: enquiries@baymedia.co.uk

Tel: +44 (0) 208 343 2525

Website: airdressing.com



Poster sites

In partnership with Positive Media Marketing we have A1 size poster frames located in captive areas around the centre with prices ranging from just £75 to £150 per poster/per month, these are ideal for affordable local and regional advertising. If you would like further information please contact Simon with the details below:

Simon Grant - Managing Director

Positive Media Marketing

Email: simon.grant@positivemediamarketing.co.uk

Tel: 0800 915 4444

Website: positivemediamarketing.co.uk



Lift Door Advertising

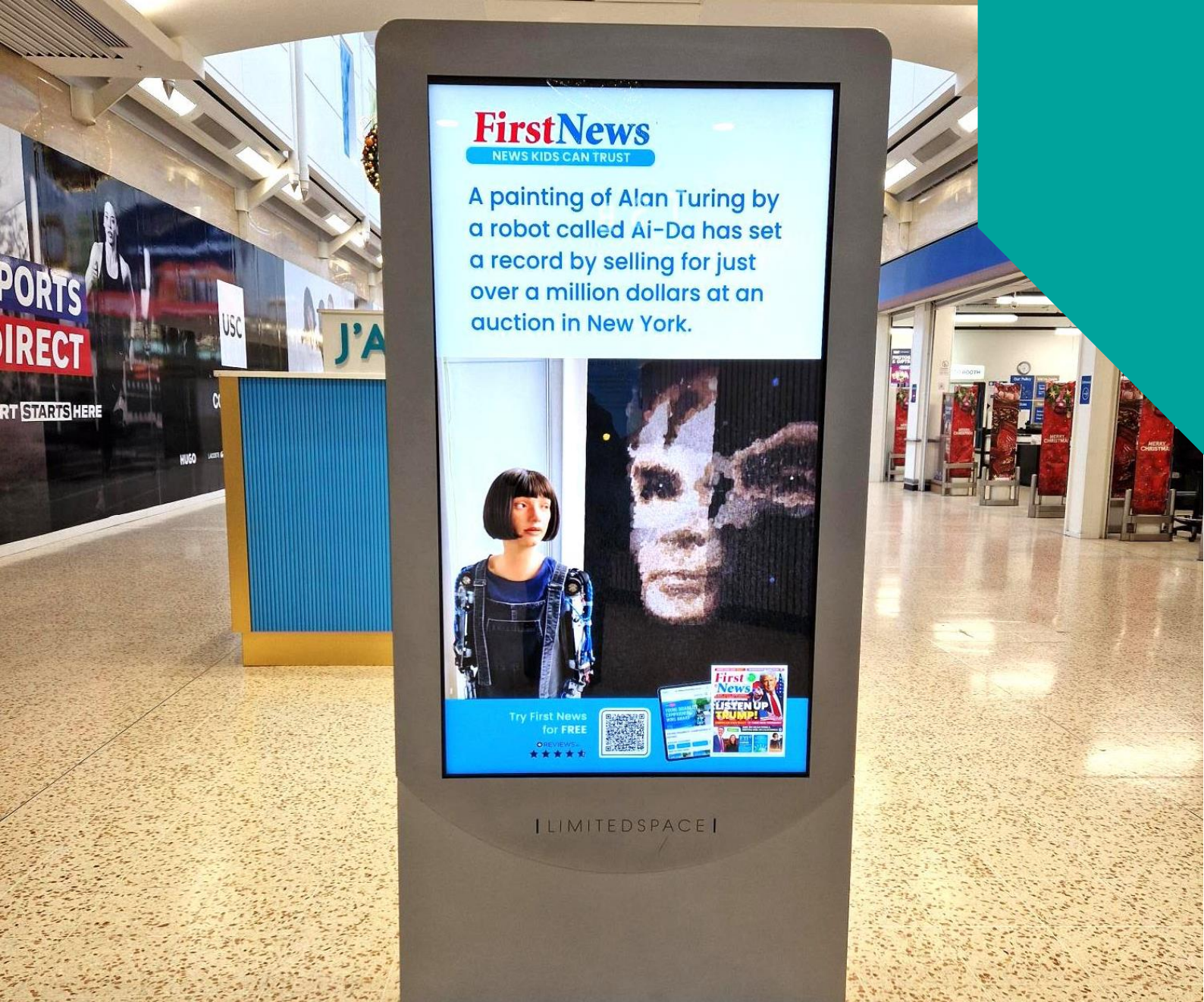
Lift door advertising is available at Luton Point via Limited Space's Adlift product. Ads situated on lift doors are high visibility and high impact with great recall rates.

Limited Space are the leading shopping centre media owner, offering high quality digital and static formats throughout the UK.

Email: sales@limited-space.com

Tel: 020 3793 2820

Website: [limited-space.com/product/adlift](https://www.limited-space.com/product/adlift)



Digital screens

There are 5 grey digital screens around the centre that can be used to promote retailers. For more information, contact Limited Space.

Email: sales@limited-space.com

Tel: 020 3793 2820

Website: limited-space.com/product/adlift



Large digital screens

Three digital screens have been installed surrounding Luton town including Telford Way (LU1 1HX), Cardiff Road (LU1 1PP), and Church Street (LU1 2LJ)

Term offers per screen	12 months	6 months*	3 months*	30 days
Minimum advert every 10 minutes	£200	£225	£250	£300
Minimum advert every 5 minutes	£400	£425	£450	£500
Minimum advert every 3 minutes	£600	£600	£700	£750
Minimum advert every 2 minutes	£800	£800	£900	£1,000
Advert every 60 seconds	£1,500	£1,600	£1,600	£1,750

Note: Costs above are per month for 1 screen with unlimited artwork uploads. *6 and 3 month terms do not have to be consecutive months

2 week Short term offers	1 screen	2 screens	3 screens +
Minimum advert every 3 minutes	£200	£225	£200
Minimum advert every 2 minutes	£350	£300	£275
Advert every 60 seconds	£600	£550	£500

Note: Costs above are per screen for 2 weeks with unlimited artwork uploads. Campaign must start within 7 days of booking and are subject to availability

Contact:

Peter Harvey

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Tel: 07701325232

